

THE ABINGDON CO. 10 YEAR ANNIVERSARY – ANNOUNCEMENT #1

NEW AUTHORIZED DEALER IN CANADA



For immediate Release: February 3, 2017

In the first of 10 Announcements for the 10 Year anniversary of The Abingdon Co., we proudly announce that the company is opening a new retailer in Toronto, Ontario, Threshold Aviation, at the Toronto Pearson International Airport.

Threshold Aviation began in 1995 by Bill Christopoulos, a flight instructor at the time, and now a captain on an Airbus for Air Canada. Twenty-Two years later, Threshold Aviation is one of the most premiere aviation supply stores in Ontario, also offering simulator flights in Boeing airplanes for the general public.

The Abingdon Co. watches will be on display and available for purchase in the store for Canadian customers. Canada is the second largest purchaser of Abingdon watches next to the United States, and the addition of Threshold Aviation will be a benefit to our Canadian customer base. Threshold Aviation is beginning with our aviation styles, and as they become more recognized in Canada as an authorized retailer, expansion into the travel, dive, and tactical watches will be a possibility.

“We are excited to bring Threshold Aviation into our family of retailers,” Crew Member in Chief, Abingdon Welch says. “Threshold Aviation is the best kind of store we want as a retailer. A boutique store with customer loyalty, their employees are pilots and adventurers who understand our brand and our customers. They can walk the walk and talk the talk. Threshold Aviation will be very successful as our Canadian retailer.”

You can visit Threshold Aviation at the Toronto Pearson International Airport at 215 Carlingview Dr., Suite 110 in Toronto, Ontario between 9am and 7pm Monday through Friday and on the weekends beginning 10am and 6pm on Saturday and 11am and 5pm on Sunday.

2017 is gearing up to be the company's biggest year yet. With 27 trade shows scheduled, and new retailers signing up to carry the line, The Abingdon Co. expects to make its 10th year its best yet. With the expected growth, new styles for the tactical and dive industries can be put into production and new Crew Members can be brought on to help service current and past customers.

"Watch out" for a next month's announcement on March 3rd and follow The Abingdon Co. through its 10 years of growth.

Interviews with Company Founder / Crew Member in Chief, Abingdon Welch are welcome & available upon request.

Campaign and brand Images available by request.

The Abingdon Co produces high-end watches that marry function and fashion for women for an affordable price. For more information, visit: <http://theabingdonco.com>

CONTACT

The Abingdon Co. Media Relations : press@theabingdonco.com
: info@theabingdonco.com
: 702.530.9438

SOCIAL

Facebook: <https://www.facebook.com/AbingdonCo>

Twitter: @TheAbingdonCo #TheAbingdonCo

Tumblr: <http://abingdonwelch.tumblr.com/>

Key Facts

- The Abingdon Co. – www.TheAbingdonCo.com
- First aviation watch made exclusively for women
- Designed to combine feminine style with critical traveler's function
- Designed by a female pilot Chelsea "Abingdon" Welch who heads the company ensuring quality and philosophical values are never compromised
- Functions: watches include flight computer, Zulu/GMT time conversion, luminous hands, and anti glare sapphire crystals
- Currently five watch models, Amelia, Jackie, Marina, Katherine, and Elise
- Company founded November 2007
- High Resolution images can be found on the About page of www.TheAbingdonCo.com/press

