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ABINGDON WATCHES RELEASING VIDEO SERIES TO SHOW HOW TO USE AVIATION WATCH

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In an effort to educate and promote the use of the aviation watch, Abingdon Watches CEO, Chelsea Welch, is hosting a series of videos covering the different functions of the aviation watch.

"There is so much the aviation watch can do outside of aviation. If you are traveling abroad and can't figure out the currency conversion in your head, your watch can tell you how many dollars that €27 Euro souvenir costs," says Welch.

The first in a series of "How To" videos, called *How to Use Your Aviation Watch: the Basics*, can be seen on YouTube and Vimeo and will cover the basics of the E6B slide rule found on an Aviation Watch. Welch uses the Amelia model from the Aviatrix collection to show you ratios, multiplication, and division. The videos will soon be hosted directly on www.AbingdonWatches.com.

CEO Chelsea Welch

Abingdon Watches is a watch company specializing in aviation watches. It began with a young student pilot who decided to make a change for her fellow pilots. The company philosophy is one that aims to benefit those women all over the world who are frequent flyers as well as frequent travelers and to help them realize their dreams. Currently, Abingdon Watches is in the process of designing their third model and will be releasing it this fall.

Key Facts
- Abingdon Watches – www.AbingdonWatches.com

- First aviation/traveler watch made exclusively for women

- Designed to combine feminine style with critical traveler's function

- Designed by a female pilot Chelsea Welch who heads the company ensuring quality and philosophical values are never compromised

- Functions: pilot watch with flight computer, Zulu/GMT time conversion, luminous hands, and anti glare

- Currently two models, Amelia and Jackie

- Company launched November 2007

- High Resolution images can be found here

end