



*The Abingdon Co.*

915 SW Rimrock Way, Suite 201 PMB 107, Redmond, OR 97756 • 310.736.5673

[www.TheAbingdonCo.com](http://www.TheAbingdonCo.com)

**FOR IMMEDIATE RELEASE**

Contact:

Chelsea Welch

Tel. 310.736.5673

Email. [press@theabingdonco.com](mailto:press@theabingdonco.com)

[www.TheAbingdonCo.com](http://www.TheAbingdonCo.com)

**THE ABINGDON CO. ANNOUNCES MAJOR SPONSORSHIP OF FAMOUS AEROBATIC PILOT, JACQUIE B. WARDA**



March 8, 2012

Launching the 2012 air show season with a very exciting announcement, The Abingdon Co. is broadcasting its proud sponsorship of Jacquie B, nationally recognized air show pilot from Livermore, California, effective March 15th, 2012. Jacquie Warda, who goes by Jacquie B, has been performing as an air show pilot since 2003. Last summer, her famous Pitts Special, The Red Eagle, crash landed in eastern Oregon and was destroyed. Jacquie walked away with minor injuries and has bounced back strong to build her 2012 air show career with a new airplane, new sponsors, and a new routine.

The Abingdon Co. and Jacquie B have always shared the same goal of promoting aviation to women. With their slogans, "Ladies, It's Time To Fly" and "Wild Women Do!," both The Abingdon Co. and Jacquie B share their passions to women's and children's groups all over the world. The Abingdon Co. jumped at the opportunity to help

Jacque get back to what she does best, fly; and has helped get her on her feet in her new Extra 300. The new air show aircraft is coated in Jacque's signature cherry red paint with metallic stars wrapped around the wings and body. The tail features the Jackie (of course) model in Sunset Pink from the Aviatrix Collection and The Abingdon Co. logo and slogan. At all air shows this year, Jacque will be giving out free stickers and paraphernalia with the Abingdon slogan, Ladies, It's Time To Fly.

"I have always been a fan of Jacque B Airshows. Jacque is not only an excellent pilot, but she is a class act woman who embodies what it is to be an Abingdon girl. She pursued her dream of becoming an air show pilot 10 years ago at 50 years old. The Abingdon Co. will always be supportive of anyone who continues to chase their dreams throughout life like Jacque is doing," says Abingdon Welch, CEO of The Abingdon Co. "After her accident, we saw a friend who needed our support and this was an excellent opportunity to be able to offer it. I'm glad The Abingdon Co. can help out one of the leaders in the aviation industry."

The Jacque B air show schedule is listed below and more information can be found at [www.jacquebairshows.com](http://www.jacquebairshows.com) and [www.TheAbingdonCo.com](http://www.TheAbingdonCo.com).

5/21-22, Defenders of Liberty Air Show; Barksdale AFB, Shreveport, LA with The Thunderbirds  
6/23-24, Indianapolis Air Show; Indianapolis, IN with The Thunderbirds  
7/21-22, The South Dakota Air Show; Sioux Falls, SD with The Blue Angels  
7/28-29, Air Magic Valley 2012; Twin Falls, ID with The Blue Angels  
8/25-26, The Great State of Maine Air Show; NAS New Brunswick, ME with TEAM CHAOS and The Thunderbirds  
9/22-23, Calif. International Air Show; Salinas, CA with The Thunderbirds  
9/29-30, Blues on the Bay; MCCA Kane'ohe Bay, HI with The Blue Angels  
10/6, Livermore Open House and Air Show; Livermore

XXX

The Abingdon Co. is a company specializing in aviation watches. It began with a young student pilot who decided to make a change for her fellow pilots. The company philosophy is one that aims to benefit those women all over the world who are frequent flyers as well as frequent travelers and to help them realize their dreams.



CEO Abingdon Welch

- The Abingdon Co. – [www.TheAbingdonCo.com](http://www.TheAbingdonCo.com)
- First aviation/traveler watch made exclusively for women
- Designed to combine feminine style with critical traveler’s function
- Designed by a female pilot Chelsea “Abingdon” Welch who heads the company ensuring quality and philosophical values are never compromised
- Functions: pilot watch with flight computer, Zulu/GMT time conversion, luminous hands, and anti glare
- Currently three models, Amelia, Jackie, and Elise
- Company launched November 2007
- High Resolution images can be found on the About page of [www.TheAbingdonCo.com](http://www.TheAbingdonCo.com)

end