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ABINGDON WATCHES SETS UP HEADQUARTERS IN DOWNTOWN LOS ANGELES

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Abingdon Watches, leader of innovative watches for the modern traveling fashionista, is excited to return to their home town of Los Angeles after 1 year of moving their location outside of California. Now based in downtown Los Angeles in the old Federal Reserve building, Abingdon Watches will operate as a distribution and service center for their customers and resellers.

"Downtown is a growing central location for fashion, entertainment, and style and is the perfect fit for Abingdon," CEO/Owner Chelsea Welch says. "The company was founded in the Los Angeles area so it's good to be home."

The new address for Abingdon Watches is 409 W. Olympic Ave. on the corner of W. Olympic Avenue and S. Olive Street, and is located in the center of the Jewelry District and the Fashion District of Los Angeles. The location will prove to be an asset to the company as it is expanding their product line this year with new watch models and more options to choose from for the current Abingdon Collections.

As Downtown Los Angeles continues to blossom into a growing center of sophistication, culture, and the arts, Abingdon Watches looks forward to being a part of a community that encourages the creative process and to giving back to its "hometown."





CEO Chelsea Welch

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Abingdon Watches is a watch company specializing in aviation watches. It began with a young student pilot who decided to make a change for her fellow pilots. The company philosophy is one that aims to benefit those women all over the world who are frequent flyers as well as frequent travelers and to help them realize their dreams. Currently, Abingdon Watches is in the process of designing their third model and will be releasing it this fall.

Key Facts

- Abingdon Watches www.AbingdonWatches.com
- First aviation/traveler watch made exclusively for women
- Designed to combine feminine style with critical traveler's function
- Designed by a female pilot Chelsea Welch who heads the company ensuring quality and philosophical values are never compromised
- Functions: pilot watch with flight computer, Zulu/GMT time conversion, luminous hands, and anti glare
- Currently two models, Amelia and Jackie
- Company launched November 2007
- High Resolution images can be found <u>here</u>